

Arnaud Darré

UI/UX designer

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www.arnaud-darre.com

Technical skills

Design

 Figma

 Sketch

 Ai Illustrator

 Id InDesign

 Ps Photoshop

Development

 React

 Jekyll

 Vue.js

 HTML

 CSS/SASS

 JS Javascript

Education

2010 – 2015

MA in Art Direction and Graphic Design (1st)

[ESAG Penninghen \(Paris, France\)](#)

2013

Academic exchange, Graphic Design Major

[OCAD University \(Toronto, Canada\)](#)

2007 – 2010

Baccalauréat Maths Major with honors, option fine arts

[Lycée Chaptal \(Paris, France\)](#)

Languages

English, Bilingual

French, Native

Volunteering

• **Kalkeri Sangeet Vidyalaya:** NGO that provides dance and music classes for underprivileged children in India.

• **Pete the Monkey Festival:** art and music festival which raises money and awareness to build and maintain wildlife parks in South America in logging areas.

With over eight years of experience design, I am passionate about creating and enhancing digital products and design systems that are user-friendly, engaging, accessible, and functional. I have a strong background in branding and UI/UX design, as well as front-end development skills that allow me to bring my designs to life with code.

Areas of expertise

Digital

- UI/UX design
- Product design
- Mobile design
- Design systems
- Prototyping
- Front-end development

Branding

- Logo design
- Identity & positioning
- Brand guidelines
- Brand collaterals
- Marketing collaterals

Strategy

- Project management
- Art direction
- Workshops
- User research

Relevant experience

Sep 2021 – Oct 2023

Head of Product and Design, Co-founder

[Bluto - Bread delivery service \(London, UK\)](#)

- Founded and operated Bluto, a successful e-commerce company, gaining valuable experience in business development and management.
- Designed an innovative digital e-commerce platform and its design system, and oversaw its development managing freelancers; maintained it by resolving daily issues and building new features, optimising the UX with direct user feedback.
- Developed and established Bluto's brand image and guidelines; created impactful marketing materials that engaged our target audience.

Apr 2018 – Sep 2021

Midweight UI/UX Designer

[Applied Blockchain – Blockchain consultancy \(London, UK\)](#)

- Introduced design services to customers, expanding the company's offerings and generating new revenue streams.
- Led digital design projects from concept to implementation within agile, cross-functional teams, collaborating with stakeholders, project managers, and developers to understand requirements and deliver high-quality prototypes, wireframes, design systems, and layouts that met client objectives.
- Managed all aspects of print and digital communication and marketing, including branding materials, event assets, website maintenance, and newsletters.

Nov 2015 – Apr 2018

Graphic & Web Designer

[Watapix – Creative agency \(Paris, France\)](#)

- Led design and communication efforts for both Watapix and its diverse client base.
- Managed end-to-end project lifecycle, from initial brief to final production, including customer relations and subcontractor coordination.
- Developed skills in front-end development (HTML, CSS, Javascript), project management, and client engagement.